

<b>Bath &amp; North East Somerset Council</b>	
MEETING:	<b>Council</b>
MEETING DATE:	16 <sup>th</sup> February 2016
TITLE:	<b>Bath and North East Somerset Council Corporate Strategy 2016-20</b>
WARD:	All
<b>AN OPEN PUBLIC ITEM</b>	
<b>List of attachments to this report:</b> Appendix 1: Bath and North East Somerset Council Corporate Strategy 2016-20	

## **1 THE ISSUE**

- 1.1 This report presents the Bath and North East Somerset Council Corporate Strategy 2016-20 for adoption. The Corporate Strategy has been shaped by and will deliver the 'Putting Residents First' manifesto commitments. The priorities in this Strategy will provide context to and guide Council activity and budget planning over the next four years.

## **2 RECOMMENDATION**

Council is asked to:

- 2.1 Adopt the Bath and North East Somerset Council Corporate Strategy 2016-20

## **3 RESOURCE IMPLICATIONS (FINANCE, PROPERTY, PEOPLE)**

- 3.1 The Corporate Strategy provides the context for the council budget process and has been a key consideration in the allocation of Council resources.

## **4 STATUTORY CONSIDERATIONS AND BASIS FOR PROPOSAL**

- 4.1 The Corporate Strategy is the Council's overarching strategic plan and forms a key part of the Policy and Budget Framework in the Council's constitution. It is not a legal requirement to produce a Corporate Strategy; however, it is an essential communication tool and will provide a clear framework for officers and members to work within. It will outline the key priorities of the Council and help to guide decisions around investment and projects.

## **5 THE REPORT**

- 5.1 Attached is the Council's draft Corporate Strategy 2016-2020. It sets out the 2020 beautifully inventive vision and our direction of travel over the next 4 years. The Corporate Strategy has been shaped by and will deliver the 'Putting Residents First' manifesto commitments.

- 5.2 Once agreed by Council, the Corporate Strategy will become the overarching framework for Council business until 2020. It will also frame our financial strategy over the same period.
- 5.3 The Corporate Strategy is not intended to capture everything that the Council does nor does it include the detail of our work and projects. That is the role of the Directorate and Team plans which will flow from the Corporate Strategy.
- 5.4 The Corporate Strategy will be performance managed against the outcomes in the Directorate Plans. This corporate approach to performance management will enable us to understand how we are delivering on the manifesto commitments.

## 6 RATIONALE

- 6.1 The Corporate Strategy will help to communicate the corporate priorities of the Council and frames our financial strategy over the same period. It will bring together our 2020 vision and the key political commitments agreed by Cabinet – further developing the corporate narrative and articulating our strategic direction for the future through four corporate priorities.

## 7 OTHER OPTIONS CONSIDERED

- 7.1 None.

## 8 CONSULTATION

- 8.1 The Strategy builds on our 2020 vision which was developed in consultation with the Council, NHS, police, local business, fire service and the voluntary sector. The four priorities set out in the Strategy are shaped by and build on the key areas of focus adopted by Cabinet at their meeting on 8 July 2015.
- 8.2 The draft Corporate Strategy was agreed by Cabinet on 4 November 2015 and presented for consideration at the Resources Policy Development and Scrutiny Panel on 25 November 2015.

## 9 RISK MANAGEMENT

- 9.1 A risk assessment related to the issue and recommendations will be undertaken, in compliance with the Council's decision making risk management guidance.

<b>Contact person</b>	Helen Edelstyn (01225 477951)
<b>Background papers</b>	<ul style="list-style-type: none"> <li>Cabinet report in July 2015: Cabinet Aims and Priorities - <a href="http://democracy.bathnes.gov.uk/documents/s36705/E2776%20Cabinet%20Priorities.pdf">http://democracy.bathnes.gov.uk/documents/s36705/E2776%20Cabinet%20Priorities.pdf</a></li> <li>Cabinet report in November 2015: Draft B&amp;NES Corporate Strategy 2016-2020 <a href="https://democracy.bathnes.gov.uk/documents/s38764/E2779%20Corporate%20Strategy%20cover%20report.pdf">https://democracy.bathnes.gov.uk/documents/s38764/E2779%20Corporate%20Strategy%20cover%20report.pdf</a></li> </ul>
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